DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

and Gail H. Zarick (Reg. 43,303).

Ż'n.

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

		NT WEB ADVERTISEMENTS"	
was filed on	is attached hereto unless the	e following box is checked: national Application Number:	
	ì		
I hereby state that I have the claims, as amended b	reviewed and understand the by any amendment referred to	e contents of the above identified above.	d specification, including
I acknowledge the duty to	disclose information which is	s material to patentability as def	ined in 37 CFR §1.56.
patent or inventor's certificountry other than the Un	cate, or §385(a) of any PCT I ited States, listed below and ent or inventor's certificate, o	119(a-d) or §365(b) of any forei nternational application which d have also identified below, by c r PCT International application h	lesignated at least one hecking the box, any having a filing date before
Prior Foreign Application(s):		Priority Not Claimed	
(Number)	(Country)	(Day/Month/Year Filed)	
I hereby claim the benefit	under 35 USC §119(e) of an	y United States provisional appl	lication(s) listed below:
Provisional Application(s)		···········	·:
	(Application Number)	(Filing Date)	
International application of the claims of this applica manner provided by the fi material to patentability a	designating the United States tion is not disclosed in the p irst paragraph of 35 USC §11	iny United States application(s, listed below and, Insofar as the prior United States or PCT Inter 2, I acknowledge the duty to disthich became available between date of this application.	e subject matter of each of mational application in the sclose information which is
(Application Number)	(Filing Date)	(Status - patented, pending,	abandoned)
business in the Patent an Richard M. Ludwin (Reg. E. Hoel (Reg. 26,279), Jo Yee Cheung (Reg. 42,410 (Reg. 41,473), Stephen C	d Trademark Office connecte 33,010), Kevin M. Jordan (Re seph C. Redmond, Jr. (Reg. 0), Thu Ann Dang (Reg. 41,5 5. Kaufman (Reg. 29,551), Da	gent(s) to prosecute this applied therewith: eg. 40,277), Christopher A. Hugi 18,753), Douglas W. Cameron (44), Louis P. Herzberg (Reg. 41) unlel P. Morris (Reg. 32,053), Ali Pineiro (Rog. 46,041), Robert (hes (Reg. 28,914), John (Reg. No. 31,596), Wan ,500), Derek S. Jennings ison D. Morting r (Reg.

Docket No. YOR920030486US1

DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

Management and telephone calls to:	Address all correspondence to:		
Samuel A. Kassatly	Samuel A. Kassatly 6819 Trinidad Drive San Jose, California 95120		
(408) 323-5111			
I hereby declare that all statements made herein of my or information and belief are believed to be true; and further that willful false statements and the like so made are pun 1001 of Title 18 of the United States Code and that such the application or any patent issued thereon.	rthat these statements were made with the knowled Ishable by fine or imprisonment, or both, under Sec	dge ction	
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Full name of sole or first inventor:	BOSS, Gregory J.		
Inventor's signature:	Date: 11-29-03	·	
Residence:	420 East S. Temple Street, Salt Lake City, UT 841	11	
Citizenship: USA	Mailing Address: Same		
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Full name of sole or first inventor:	McCONNELL, Kevin C.		
Inventor's signature:	Date:		
Residence:	11400 Burnett Road, Austin, TX 78750		
Citizenship: USA	Mailing Address: Same		
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DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

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on the invention endied	OF UNSOLICITED IN	DD FOR MANAGING THE DISPLAY STANT WEB ADVERTISEMENTS"	
was filed on		s the following box is checked:	
as United States App	olication Number or PCT n	International Application Number: (if applicable).	<u> </u>
I hereby state that I have the claims, as amended	reviewed and understan	d the contents of the above identified red to above.	d specification, including
I acknowledge the duty to	o disclose informațion wh	ich is material to patentability as defi	ined in 37 CFR §1.56.
patent or inventor's certificountry other than the Unforeign application for pa	icate, or §365(a) of any f nited States. listed below	SC §119(a-d) or §365(b) of any forei PCT International application which d and have also identified below, by c ate, or PCT International application i	lesignated at least one hecking the box, any
Prior Foreign Application	(s):	·	Priority Not Claimed X
(Number)	(Country)	(Day/Month/Year Filed)	<u></u>
I hereby claim the benefi	it under 35 USC §119(e)	of any United States provisional app	lication(s) listed below:
Provisional Application(s):		
•	(Application Nur	nber) (Filing Date)	
International application the claims of this applic manner provided by the material to patentability	designating the United S ation is not disclosed in first paragraph of 35 US as defined in 37 CFR §1	of any United States application(states, listed below and, insofar as the prior United States or PCT Intel \$112, I acknowledge the duty to discount of the date of this application.	e subject matter of each of mational application in the sclose information which is
(Application Number)	(Filing Date)	(Status - patented, pending,	abandoned)
Power of Attorney:	hlowing attomey(s) and	or agent(s) to prosecute this appli	ication and to transact all

I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Richard M. Ludwin (Reg. 33,010), Kevin M. Jordan (Reg. 40,277), Christopher A. Hughes (Reg. 26,914), John E. Hoel (Reg. 26,279), Joseph C. Redmond, Jr. (Reg. 18,753), Douglas W. Cameron (Reg. No. 31,596), Wan Yee Cheung (Reg. 42,410), Thu Ann Dang (Reg. 41,544), Louis P. Herzberg (Reg. 41,500), Derek S. Jennings (Reg. 41,473), Stephen C. Kaufman (Reg. 29,551), Daniel P. Morris (Reg. 32,053), Alison D. Mortinger (Reg. 39,306), Louis J. Percello (Reg. 33,206), Rafael Perez-Pineiro (Reg. 46,041), Robert M. Trepp (Reg. 25,933), and Gail H. Zarick (Reg. 43,303).

Docket No. <u>YOR920030466US1</u>

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Address all telephone calls to:	Address all correspondence to:		
Samuel A. Kassatly	Samuél A. Kassatly		
	6819 Trinidad Drive		
(408) 323-5111	San Jose, California 95120		
information and belief are believed to be true; and that willful false statements and the like so made a	f my own knowledge are true and that all statements made on further that these statements were made with the knowledge are punishable by fine or imprisonment, or both, under Section t such willful false statements may jeopardize the validity of		
Full name of sole or first inventor:	BOSS, Gregory J.		
Inventor's signature:	Date:		
Residence:	420 East S. Temple Street, Salt Lake City, UT 84111		
Citizenship: USA	Mailing Address: Same		
Full name of sole or first inventor:	McCONNELL, Kevin C.		
Inventor's signature: MC MULT	Date: //-30-03		
Residence:	11400 Burnett Road, Austin, TX 78750		
Citizenship: USA	Mailing Address: Same		